

P-HOW CHART

POSSIBLE TEAM COMMITMENTS	POWERFUL IMPACT Able to drive meaningful new outcomes for the team and the business.	HUMAN CENTRIC Focuses on influencing behaviors and decisions, not on systems and processes.	OBSERVABLE You know when you are doing it and how it is impacting your desired outcomes.	WITHIN THE TEAM The group of people creating the commitment are the ones who need to implement it.	STICKY It is easy to remember and bring into conversation with others.
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

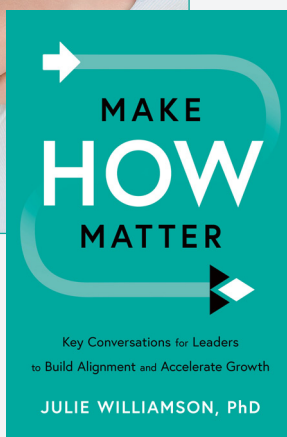
Talk with Julie today about moving from agreement to alignment on your most ambitious goals!

JULIE WILLIAMSON, PhD – Managing Partner at KARRIKINS GROUP



Julie believes in the power of conversation to build a shared understanding of often ambiguous concepts like mission, purpose, values, strategy, transformation, and innovation (to name a few). And she knows that leaders are often not taught how to create the space for quality conversations **across** the business as they move into enterprise leadership roles. She wrote **Make HOW Matter** to be a leader's guide to aligning their teams and delivering together.

Julie is a seasoned speaker who can bring energy and focus to your team as you lean into the work of making HOW matter. If you are interested in booking her for a keynote or talking with her about a workshop for your team, reach out at www.makehowmatter/julie and say hello.



MAKE HOW MATTER is full of resources, tools, and frameworks for getting teams aligned to deliver together. You can purchase copies on Amazon, in bulk through Porchlight Books, and on Audible as well as other e-book and audio book platforms. All of the worksheets referenced in the book can be found at www.makehowmatter.com/worksheets. If you'd like a workbook of all the resources that you can print for yourself, fill out the form on the webpage to request one.

KARRIKINS
GROUP

MAKE
HOW
MATTER



The most inspired WHY
and the most ambitious WHAT
will fail without an aligned HOW

We've observed that:

- Misaligned leaders contribute to sub-par transformations, declining growth, and inefficient investments
- Aligned leaders accelerate strategic success and exceed growth goals
- Enduring value creation in companies comes from aligned leadership teams

hello

Ready to have a MAKE HOW MATTER conversation with your team? We can help. Fill out our contact form or book a meeting at www.makeHOWmatter.com