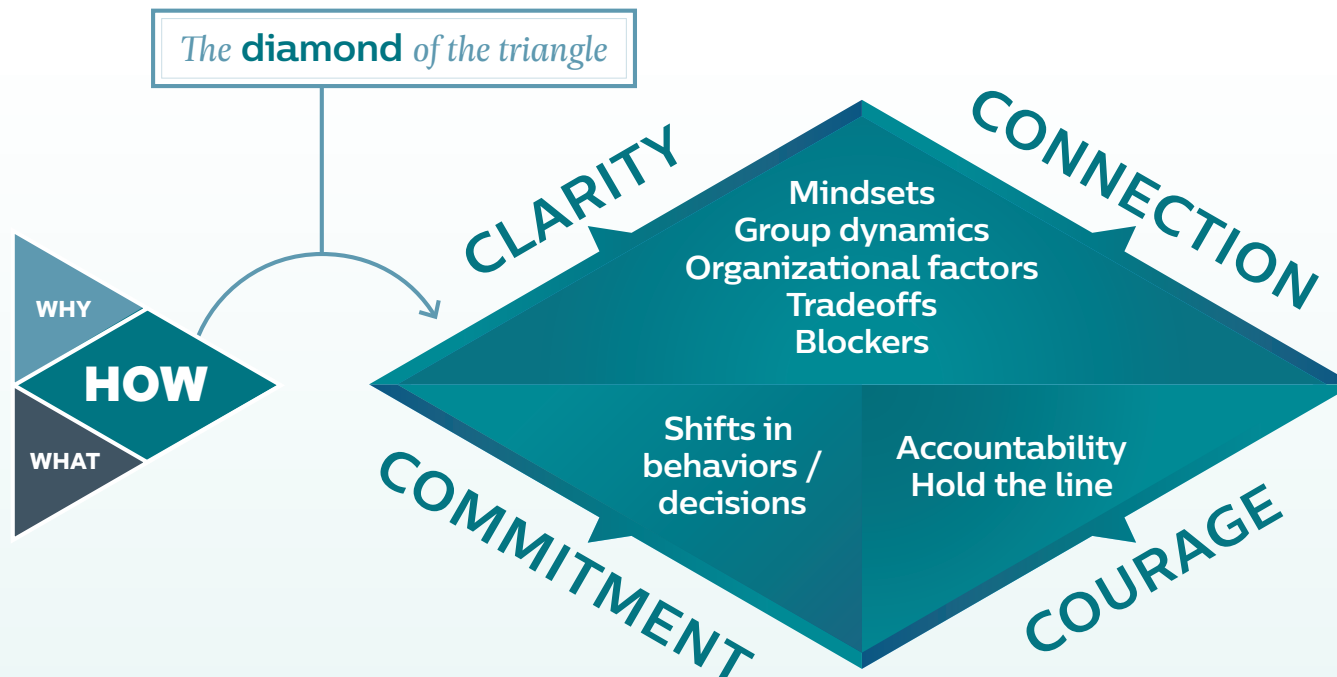


THE DIAMOND OF THE TRIANGLE

You need to know what you are doing and why, but don't stop there. It is equally important to know how to do it together. Completing your Diamond Triangle™ means establishing clarity, forming connections, developing commitments, and bolstering courage as you go forward together as a leadership team.



Key questions

Exploring these questions openly and honestly is key to creating alignment:

- ▶ What mindsets and group dynamics will help drive success?
- ▶ What organizational factors need to be addressed?
- ▶ What tradeoffs and blockers need to be navigated differently?
- ▶ As a team, what ways of working need to shift to deliver more effectively?
- ▶ What different conversations do we need to have to hold each other accountable?

*Move your team from **agreement** to **alignment**,
and deliver unparalleled results.*

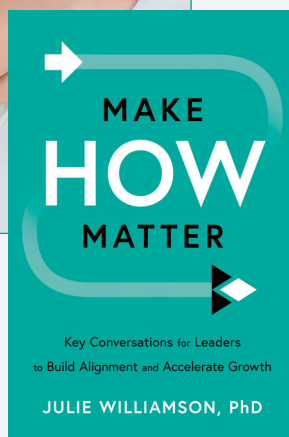
Talk with Julie today about moving from agreement to alignment on your most ambitious goals!

JULIE WILLIAMSON, PhD – Managing Partner at KARRIKINS GROUP



Julie believes in the power of conversation to build a shared understanding of often ambiguous concepts like mission, purpose, values, strategy, transformation, and innovation (to name a few). And she knows that leaders are often not taught how to create the space for quality conversations **across** the business as they move into enterprise leadership roles. She wrote **Make HOW Matter** to be a leader's guide to aligning their teams and delivering together.

Julie is a seasoned speaker who can bring energy and focus to your team as you lean into the work of making HOW matter. If you are interested in booking her for a keynote or talking with her about a workshop for your team, reach out at www.makehowmatter/julie and say hello.



MAKE HOW MATTER is full of resources, tools, and frameworks for getting teams aligned to deliver together. You can purchase copies on Amazon, in bulk through Porchlight Books, and on Audible as well as other e-book and audio book platforms. All of the worksheets referenced in the book can be found at www.makehowmatter.com/worksheets. If you'd like a workbook of all the resources that you can print for yourself, fill out the form on the webpage to request one.

KARRIKINS
GROUP

MAKE
HOW
MATTER



The most inspired WHY
and the most ambitious WHAT
will fail without an aligned **HOW**

We've observed that:

- Misaligned leaders contribute to sub-par transformations, declining growth, and inefficient investments
- Aligned leaders accelerate strategic success and exceed growth goals
- Enduring value creation in companies comes from aligned leadership teams

hello

Ready to have a **MAKE HOW MATTER** conversation with your team? We can help. Fill out our contact form or book a meeting at www.makeHOWmatter.com