

Consider **WHY** you are trying to align a team to deliver together.

This might be in a mission, vision, or purpose, or it could be more simple or direct – a growth goal or competitive position that needs to be delivered.

WHY

Consider **WHAT** you are trying to align to. Is it a strategy, a plan, a BHAG?

What is the clear and succinct objective that everyone can understand?

WHAT

Consider **HOW** you need people to work together to deliver on the shared goals.

What mindsets and group dynamics will help drive success? What organizational factors need to be addressed? As a group, how could you shift your ways of working to deliver more effectively?

HOW

FROM

TO