

2-day strategic plan development

Develop your next strategic plan in a way that creates clarity and connects leaders to build momentum and deliver outcomes.

Building shared clarity on **WHAT** to do together and developing the discipline to deliver is the only way to move your team forward.

As we all know, the pull of ‘business as usual’ and the power of the status quo can quickly overwhelm strategic ambitions. The first failure point of most strategy processes and outcomes is that they don’t produce a level of clarity and connection that can survive the challenging realities that leaders face every day.

We know that an effective strategic plan includes the following, at minimum:

- Top 3-4 Priority Programs/Initiatives
- KPIs/OKRs (or a plan to establish them)
- Next steps around establishing other detailed strategy execution activities

You know your business and we know strategic planning. Together, we’ll create your strategic plan that disrupts the status quo, serves as a touchstone for decision making, and enables progress that can be measured. When you and your team are clear about **WHAT** you intend to do and then actually do it, you build the trust that is required for customers and colleagues to be raving fans.

While this 2-day workshop is designed to catalyze your next strategic plan, our methodology creates the energy to take it beyond the one-and-done annual exercise. **Your team will be ready to leverage the strategic plan to drive growth and transformation over time.**



*Clarifying your **WHAT** while pursuing your **WHY** drives your transformative **HOW**.*

Key outcomes

In addition to building collective clarity and commitment to the strategy, the team will have:

- > Identification of 3-4 Priority Programs/Initiatives
- > Validation Plan (feasibility, additional data requirements, interdependencies, etc.)
- > Targeted high-level KPIs or OKRs for each program/initiative
- > Clear next steps/actions



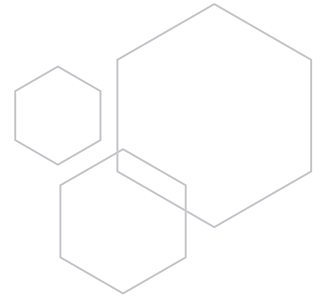
“A++ for the way you engaged the team. Without creating anxiety, you created momentum.”

– Director, Manufacturing Company

Configure your session with us today!

Our workshops are designed to give participants a hands-on experience with new tools and approaches that teach them how to prioritize the most critical strategic programs/initiatives and deselect those that aren't or aren't yet in support of what is most needed over the next 1-2 years.

We offer in-person, virtual, and hybrid participation support, and all of our approaches include meaningful content and materials to support participant engagement.



Workshop elements



Participation / Time commitment

Participant count	Up to 15
Sponsor sessions	3 x 30-60 minutes
Upfront interviews	30 minutes per participant
Kickoff session	30 minutes (all participants)
Workshop duration	2 days (all participants)
Primary deliverables	<ul style="list-style-type: none">▪ Identification of 3-4 Priority Programs/ Initiatives to understand the current context▪ Validation Plan (feasibility, additional data requirements, interdependencies, etc.)▪ Targeted high-level KPIs or OKRs for each program/initiative▪ Clear next steps/actions



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Say hello@karrikinsgroup.com and let's chat about how our **Dynamic Strategy™** workshops, keynotes, and team sessions can accelerate your strategic success. These energetic, interactive, and engaging experiences build clarity and connection to strategic priorities and reinforce the commitment needed to take courageous actions.



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We are **Karrikins**.

We're world-class facilitators, cultural changemakers, behavioral scientists, and experience creators, but above all, we're people looking to make a lasting and positive impact. With decades of diverse experience in helping companies set ambitious strategies and act on them, our leaders guide our collective impact and enable transformative growth for leaders and teams.

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KG **Dynamic Strategy**

KG **Alignment Journey**

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KARRIKIN (n): *a group of compounds found in the smoke of burning plants that stimulates seed germination and catalyzes growth.*