

# Unlock the Power of Everyday Innovation

**Innovation is everyone's responsibility, every day.**

## INNOVATE DAILY

Make innovation happen. Own the responsibility to take action on ideas both big and small.

Everyone has the potential to create value every single day.



## *Instill a spirit of Everyday Innovation*

**Innovation is misunderstood, overused, and underleveraged.**

People often think that innovation is someone else's responsibility, or that they need permission to be innovative. Innovation can and must happen everywhere, and building a culture of **Everyday Innovation™** helps to break down barriers and unlock the value. People at all levels of your organization hold the solutions to the big and small problems that are holding your organization back.

Companies that successfully create cultures of Everyday Innovation see growth and transformation in all areas of the business. They are more agile, command higher share prices, and attract top talent because people are looking for opportunities to contribute...every single day.

This workshop develops the individual mindsets, group dynamics, and organizational factors needed for all employees to tap into their roles as Everyday Innovators.

**A culture of Everyday Innovation creates the space for everyone in an organization to grow, thrive, and contribute as your company takes on disruption, transformation, and market pressures.**

## *Key outcomes*

Participants will end the workshop understanding how to contribute to developing a culture of Everyday Innovation within your organization.

**Specifically, they will be able to:**

- › Understand the characteristics of innovative people
- › Get tools to take back with you to support thinking differently and vetting innovative ideas
- › Empower yourself and others to move forward with ideas in practical and impactful ways
- › Identify cultural constraints to innovation and define ways to move through them



# Configure your session with us today!

**“A meaningful and high-impact session! I can’t wait to see what the teams generate through the Innovation Canvas.”**

Our workshops are designed to give participants a hands-on experience with new tools and approaches that energize their leadership and inspire them to bring Everyday Innovation to their work.

We offer in-person, virtual, and hybrid participation support, and all of our approaches include meaningful content and materials to support participant engagement.

	 <b>Audience</b>	 <b>Time commitment</b>	 <b>Approach</b>
<b>1</b>	<b>TEAM SESSION</b> 8-20 participants Same team	3 hours	<ul style="list-style-type: none"><li>Pre-work interviews with key leaders to understand the current context</li><li>Content configured to encompass a specific situation or environment</li></ul>
<b>2</b>	<b>KEYNOTE</b> Any size and mix of participants	60-75 minutes	<ul style="list-style-type: none"><li>Pre-work conversation with the event organizer and client executive sponsor</li><li>Content configured to be relevant to the audience with high energy and excitement built in</li><li>Audience interaction via polls, breakouts, and Q&amp;A</li></ul>
<b>3</b>	<b>CONFERENCE WORKSHOP</b> Groups of 30-250 people	1-2 hours	<ul style="list-style-type: none"><li>Pre-work conversation with key leaders</li><li>High energy, interactive, working with other participants both virtually and in the room</li></ul>

**KG** | **Alignment Institute**  
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**Do you want to bring  
the power of Everyday Innovation  
to your organization?**

Say hello at [alignmentinstitute@karrikinsgroup.com](mailto:alignmentinstitute@karrikinsgroup.com) and let’s chat about how our **Everyday Innovation™** workshops, keynotes, and team sessions can have a positive impact for your people. These energetic, interactive, and meaningful experiences will help participants lean into being an Everyday Innovator.



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## We are **Karrikins**.

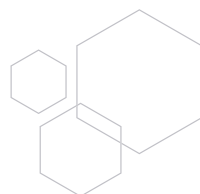
We're world-class facilitators, cultural changemakers, behavioral scientists, and experience creators, but above all, we're people looking to make a lasting and positive impact. With decades of diverse experience in helping companies set ambitious strategies and act on them, our leaders guide our collective impact and enable transformative growth for leaders and teams.

Visit us at [karrikinsgroup.com](https://karrikinsgroup.com) to learn more about our game changing alignment solutions for executive teams, delivery teams, and individuals who are ready to lean into the power of alignment to deliver on their most ambitious goals. Through our Alignment Institute we offer catalytic workshops, individual programs, and smaller group experiences.

**KG** **Dynamic Strategy**

**KG** **Alignment Journey**

**KG** **Alignment Institute**



**KARRIKIN (n):** *a group of compounds found in the smoke of burning plants that stimulates seed germination and catalyzes growth.*