

Moving from Agreement to Alignment

Agreement kills transformation. Alignment delivers it.

Help your teams leap the failure gap

Alignment is a key predictor of success for any transformation. Unfortunately, many leaders are content to settle for agreement and not push for alignment from team members, colleagues, and even themselves.

At Karrikins Group, we believe that alignment is a crucial leadership skill that can be learned and shared. We work with you to give leaders the opportunity to experience the difference between **agreement** and **alignment** in tangible, applicable ways.

Through this engaging, informed, and important content, leaders will learn that it is critical that they *go first*, and move themselves from agreement to alignment on transformative efforts. Then, they will be able to take what they learn back to their own teams and organizations and apply it immediately.

Key outcomes

Participants will end the workshop understanding the difference between agreement and alignment in visceral and applicable ways.

Specifically, they will be able to:

- > Understand what alignment sounds like, looks like, and feels like
- > Identify when they are stuck in agreement and need to move to alignment
- > Change their own behaviors and actions to visibly align themselves
- > Help others move from agreement to alignment
- > Hold each other accountable to staying in alignment with critical decisions

ALIGNMENT MATTERS

Our alignment approach is a proven way to create motivation and momentum for teams to move beyond agreement and into alignment.



Ultimately, aligned organizations create more value and growth by delivering on transformations and major initiatives with better results faster.



Configure your session with us today!

Our workshops are designed to give participants a hands-on experience with new tools and approaches that teach them how to recognize the difference between communicating agreement and alignment to create new behaviors on their teams.

We offer in-person, virtual, and hybrid participation support, and all of our approaches include meaningful content and materials to support participant engagement.

“An amazing experience that will last a lifetime. Learning the difference between Agreement and Alignment was a key takeaway – I am learning how to influence my team by gaining better alignment.”

	 Audience	 Time commitment	 Approach
1	TEAM SESSION 8-20 participants Same team	3 hours	<ul style="list-style-type: none">Pre-work interviews with key leaders to understand the current contextContent configured to encompass a specific situation or environment
2	KEYNOTE Any size and mix of participants	60-75 minutes	<ul style="list-style-type: none">Pre-work conversation with the event organizer and client executive sponsorContent configured to be relevant to the audience with high energy and excitement built inAudience interaction via polls, breakouts, and Q&A
3	CONFERENCE WORKSHOP Groups of 30-250 people	1-2 hours	<ul style="list-style-type: none">Pre-work conversation with key leadersHigh energy, interactive, working with other participants both virtually and in the room

KG | **Alignment Institute**
Powered by **KARRIKINS GROUP**

Do you want to help your organization
move from agreement to alignment?

Say hello at alignmentinstitute@karrikinsgroup.com and let's chat about how our **Agreement to Alignment™** workshops, keynotes, and team sessions can have a positive impact for your people. These energetic, interactive, and meaningful experiences will help participants learn how to communicate agreement and alignment for themselves and their teams.



KARRIKINS GROUP

We are **Karrikins**.

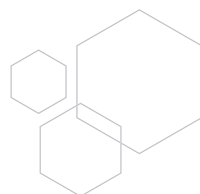
We're world-class facilitators, cultural changemakers, behavioral scientists, and experience creators, but above all, we're people looking to make a lasting and positive impact. With decades of diverse experience in helping companies set ambitious strategies and act on them, our leaders guide our collective impact and enable transformative growth for leaders and teams.

Visit us at karrikinsgroup.com to learn more about our game changing alignment solutions for executive teams, delivery teams, and individuals who are ready to lean into the power of alignment to deliver on their most ambitious goals. Through our Alignment Institute we offer catalytic workshops, individual programs, and smaller group experiences.

KG **Dynamic Strategy**

KG **Alignment Journey**

KG **Alignment Institute**



KARRIKIN (n): *a group of compounds found in the smoke of burning plants that stimulates seed germination and catalyzes growth.*