# KARRIKINS GROUP

# Unlock the Power of Everyday Innovation

# Innovation is everyone's responsibility, every day.

### Innovation is misunderstood, overused, and underleveraged.

People often think that innovation is someone else's responsibility, or that they need permission to be innovative. Innovation can and must happen everywhere, and building a culture of everyday innovation helps to break down barriers and unlock the value. People at all levels of your organization hold the solutions to the big and small problems that are holding your organization back. Unlocking those solutions requires a culture of Everyday Innovation.

Companies that successfully create cultures of Everyday Innovation see growth and transformation in all areas of the business. They are more agile, command higher share prices, and attract top talent because people are looking for opportunities to contribute...every single day.

This workshop develops the individual mindsets, group dynamics, and organizational factors needed for all employees to tap into their roles as Everyday Innovators.

# INNOVATE DAILY

Make innovation happen. Own the responsibility to take action on ideas both big and small.

Everyone has the potential to create value every single day.

# Key outcomes:

Participants will end the workshop understanding how to contribute to developing a culture of everyday innovation within your organization. Specifically, they will be able to:

- 1. Understand the characteristics of innovative people
- 2. Get tools to take back with you to support thinking differently and vetting innovative ideas
- 3. Empower yourself and others to move forward with ideas in practical and impactful ways
- 4. Identify cultural constraints to innovation and define ways to move through them

A culture of everyday innovation creates the space for everyone in an organization to grow, thrive, and contribute as your company takes on disruption, transformation, and market pressures.

# Three ways to move people

# Feam session Audience: 8-30 participants, same team Timing: 1.5-4 hours Approach: Available virtually or in person Pre-work interviews with key leaders to understand the current context Content configured for specific area of alignment to focus team Keynote Audience: Any size and mix of participants

- Timing: 60-75 minutes
- Approach:

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- Available virtually or in person
- Pre-work conversation with the event organizer and client executive sponsor
- Content presentation
- Audience interaction via polls, breakouts, and Q&A

# **Conference workshop**

- Audience: Groups of 30-250 people
- Timing: 2-2.5 hours
- Approach:
- ・Available virtually or in person
  - $\cdot$  Pre-work conversation with key leaders
  - High energy, interactive, working with other participants both virtually and in the room
  - Participant support materials provided







## KARRIKINS GROUP

We are Karrikins. We're world-class facilitators, cultural changemakers, behavioral scientists, and experience creators, but above all, we're people looking to make a lasting and positive impact. With decades of diverse experience in helping companies set ambitious strategies and act on them, our leaders guide our collective impact and enable transformative growth for leaders and teams.

### Our impact around the globe has been in good company.



# Want to get in touch? Let's talk...hello@karrikinsgroup.com



**Karrikin (n):** a group of compounds found in the smoke of burning plants that stimulates seed germination and catalyzes growth.